

# Bali Daily



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## New book to promote animal conservation

BY ON 2013-05-30

Denpasar: A book launched by the Bali Zoo on Tuesday is expected to help spread the message of animal conservation, as part of the zoo's mission to educate the public.

Wildlife in Paradise, a 120-page book, is full of pictures and short explanations about the zoo's fauna collection and notes the uniqueness of each species, including the orangutan, Sumatra elephant and tiger, and the barn owl.

"Out of some 350 animal species in Bali Zoo, the book recorded 60 of them that were considered to be more unique," said the zoo's general manager, Lesmana Putra.

In addition to introducing the zoo's collection, the book, priced at Rp 349,000 (US\$36) also promotes conservation of Indonesian animals.

"Ten percent of proceeds from book sales will be donated to the National Parks Foundation [FNPF] to save and conserve Indonesian fauna."

Author and photographer Omar Ariff said he began creating the book in December last year by taking 17,500 pictures of the zoo's collection.

His photos highlight the unique details of each animal, like the whiskers of a monkey, the sharp sight of an owl and a tiger's behavior.

"This book can be a kind of encyclopedia that could be read by people from all walks of life."

He said he chose Bali Zoo to be the location because the zoo offered a closer interaction between the animals and the visitors.

### IN BRIEF

Bali to dispatch 85 transmigrant families

New book to promote animal conservation

### DAILY HOT SPOTS

Ubud Village Jazz Festival 2013 Presents : Peter Beets, Dian Pratiwi & Uwe Plath Band...

Biznet Bali International Triathlon Race date will be June 23. Registration is open.

Cozy Street Corner & Bonita Special Show

Label Summit Indonesia 2013 Create a world of opportunity

WhiteBox Nusa Dua Eat in Gourmet Shop

### SIGHTSEEING



Pak Min chicken soup, another new franchise

Foreign chain restaurants, such as Tony Roma's and Bubba Gump Shrimp Company, are not the only players that want to capitalize on the island's booming tourist industry and growing population. In recent years, domestic brands have made their own serious inroads.

TOP

Choose an Edition

30 ▾

May ▾

2013 ▾

Go

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